



CARE



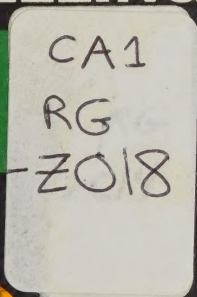
LABELLING

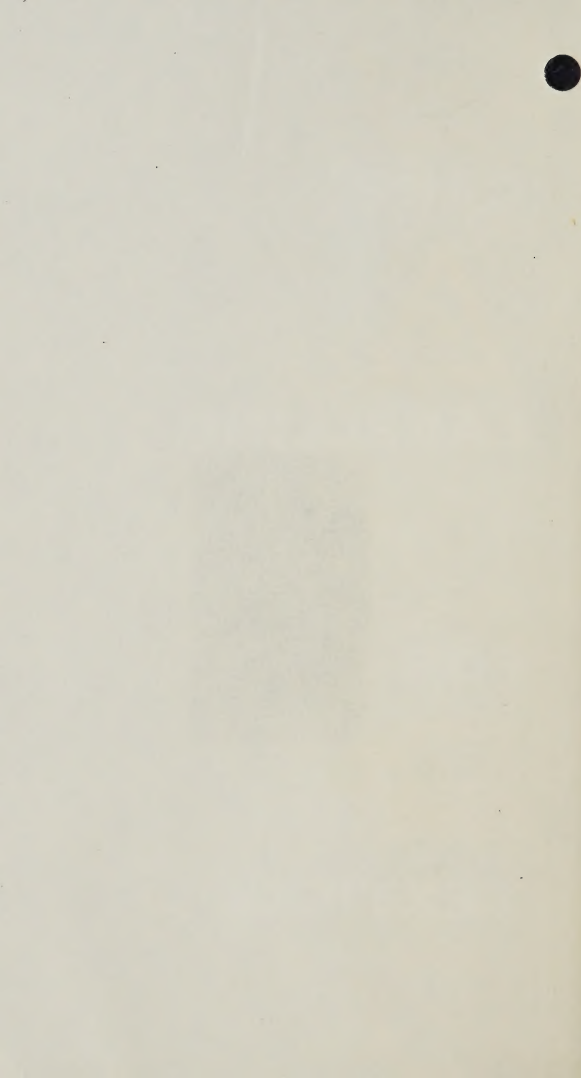


FOR



TEXTILES





CAT NO 72C19

General publications

c6-117

**CARE
LABELLING
FOR
TEXTILES**



Canada Department of Consumer and Corporate Affairs



SOMETHING NEW!

This booklet tells about a new set of symbols to do with cleaning and pressing textiles. The Government of Canada, with the cooperation of industry and consumer organizations, has worked out these symbols to help everyone who has to care for clothes and household materials. European housewives swear by a system like this. Everyone knows how easy it is to ruin material — especially since there are so many new synthetics. These new symbols tell you what you should do and shouldn't do about *washing, bleaching, drying, ironing* and *dry cleaning*.

Such information is not uncommon now, but it is usually printed on a package or a tag that you throw away. So now the idea is to have the new symbols as a permanent part of the textile articles. This can be done by printing or weaving the symbols on a

label, possibly in conjunction with the maker's name or trademark, size of garment, etc., and fastening the label securely to the textile article; or the symbols can be marked along the sel-
vage of yard goods. In any case, there will be only one set of standard symbols. They'll be compact, and they'll be in color. If a garment contains more than one fabric, the one requiring the greatest care will determine the marking.

Garment makers don't *have* to use this system. But more and more will do so if consumers demand it. If you like the system, ask for it when you shop.

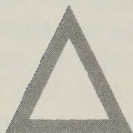
A word of caution: these symbols won't apply to every single textile article. And the system won't work unless people want it to. It won't work unless consumers try to understand it and *make* it work.

FIVE BASIC SYMBOLS

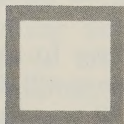
Each figure symbolizes one method of textile care



means **WASHING**



means **BLEACHING**




means **DRYING**



means **PRESSING**
or **IRONING**



means **DRY CLEANING**



THREE COLOURS

Each colour has a meaning

**RED MEANS STOP!
THAT IS, THE ACTION
REPRESENTED BY THE
SYMBOL SHOULD NOT
BE CARRIED OUT.**

**AMBER MEANS THAT
SOME CAUTION IS
NECESSARY.**

**GREEN MEANS THAT
NO SPECIAL
PRECAUTIONS
ARE NEEDED.**

WASHING INSTRUCTIONS

These symbols tell you either not to, or how to, wash articles



means **MACHINE WASHABLE
USING HOT WATER**



means **MACHINE WASHABLE
USING WARM WATER**



means **MACHINE WASHABLE
USING LUKEWARM WATER**



means **HAND WASHABLE
USING LUKEWARM WATER**



means **DO NOT WASH**

BLEACHING INSTRUCTIONS

These symbols tell you when to, and when not to, use bleach



means

**USE CHLORINE BLEACH
AS DIRECTED ON
THE CONTAINER LABEL**



means

DO NOT USE CHLORINE BLEACH

DRYING INSTRUCTIONS

These symbols tell you how an article should be dried



**means IT MAY BE DRIED
IN A TUMBLE DRYER
AT MEDIUM TO HIGH SETTING**



**means IT MAY BE DRIED
IN A TUMBLE DRYER
AT LOW SETTING**



**means IT SHOULD BE HUNG
TO DRY**



**means IT SHOULD BE HUNG
SOAKING WET TO DRIP DRY**



**means IT SHOULD BE DRIED
ON A FLAT SURFACE**

PRESSING OR IRONING INSTRUCTIONS

These symbols tell you what may, or may not, be ironed and at what heat



**means THAT A SETTING
UP TO COTTON AND LINEN
MAY BE USED**



**means THAT A SETTING
OF MEDIUM SHOULD
BE USED**



**means THAT A SETTING
OF LOW SHOULD BE USED**



**means DO NOT PRESS
OR IRON**

DRY CLEANING INSTRUCTIONS



These symbols tell you what may, or
may not, be dry cleaned



means IT MAY BE DRY CLEANED



**means IT MAY BE DRY CLEANED
BUT TUMBLE DRYING SHOULD
BE AT A LOW TEMPERATURE**



means DO NOT DRY CLEAN

IMPORTANT FACTS ABOUT THE CARE LABELLING SYSTEM

- This system of symbols applies to a care label which is permanently attached to a textile article. (Textile means piece goods and made-up materials, such as clothing and home furnishings.)
- Only those processes of care indicated by the label should be carried out.
- The care symbols apply to the complete article, including components, such as trim, buttons, zippers, belts and linings.
- The care symbols relate *only* to colour fastness (running and staining) and shrinkage and stretch when textile articles are washed and cleaned in the way the symbols recommend. They *do not* relate to other aspects of wearability.
- This informative care labelling system will not be a cure-all for every problem you may have with textiles. To get the best results from textiles, use the cleansing methods shown by the symbols. Be careful not to leave textiles in the washer or dryer for excessively long periods of time.

TEST YOURSELF WITH

Do you know what each series of symbols

1.



2.



3.



4.



5.



THESE FIVE EXAMPLES

means? Answers on the next page.



ANSWERS TO TEST

- 1.** Machine washable using warm water; do not use a chlorine bleach; may be dried in a tumble dryer at low setting; may be ironed at a setting up to medium.
- 2.** Machine washable using lukewarm water; do not use a chlorine bleach; should be dried on a flat surface; may be ironed at a setting up to medium; may be dry cleaned.
- 3.** Machine washable using hot water; use chlorine bleach as directed on the container label; may be dried in a tumble dryer up to high setting; may be ironed at a setting up to "cotton"; may be dry cleaned.
- 4.** Hand washable using lukewarm water; do not use a chlorine bleach; should be hung soaking wet to drip dry; do not press or iron; do not dry clean.
- 5.** Do not wash; dry clean only.



LOOK FOR



THESE LABELS



FOR BETTER



TEXTILE CARE



Produced by
Information and Public Relations Branch
in collaboration with the
Canadian Government Specifications Board
for Consumer Services Branch
Department of Consumer and Corporate Affairs
Canada
1972

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Information Canada
Ottawa, 1972

Cat. No.: RG23-872



**HANG THIS BOOKLET
IN YOUR LAUNDRY ROOM**

OR

**CARRY IT WITH YOU
WHEN YOU SHOP FOR
TEXTILE ARTICLES**

**Canada Department of Consumer and
Corporate Affairs**